



**MEDIA ADVISORY
FOR IMMEDIATE RELEASE**

TOP CHEFS DISH UP TO EMPOWER RURAL INDIA

VFF USA'S "RECIPE FOR EMPOWERMENT" ON 10/6 WILL SHOW THE INTERCONNECTEDNESS OF THE WORD THROUGH FOOD.

Washington, D.C. (SEPTEMBER, 18, 2017) - World-renowned chefs and tastemakers of the Spanish, Indian and American community's will come together for the Vicente Ferrer Foundation USA (VFF USA) "Recipe for Empowerment" on October 6th, 2017. With a focus on food, the event will feature dishes conceived and presented by top Indian, Spanish and American chefs from the D.C. metro area, to symbolize the intertwined global mission of VFF.

The event emcee, Amita Shukla will highlight unique entrepreneurship opportunities that add scale and impact to development efforts, and the keynote speaker Merin Rajadurai, Chairman, Secretary of State Open Forum at U.S. State Department will showcase opportunities for businesses in India and the U.S. to empower women through the Global Entrepreneurship Summit and support VFF USA.

For millions living in poverty in rural India, change is the path to sustainable progress. VFF USA partners with local communities in India on sustainable solutions for education, women's development, access to healthcare, rural infrastructure, and sustainable farming with a "recipe" that includes tools, organizational capacity, and funds. Moncho Ferrer, President of VFF USA says, "Bringing together such a passionate group of chefs, community members, celebrities, and international dignitaries is such an honor for our organization. Last year all funds raised were immediately sent to support women to learn new job skills, and this year I look forward to doing so much more."

The primary mission of VFF USA is to partner with communities in rural India to develop unique trade experiences, rural development initiatives and support community collaborations for vulnerable populations like women and people with disabilities. The community's impacted by the organization are not simply recipients of aid but partners of change.

VFF USA would like to thank the incredible generosity of our sponsors, Hard Rock Heal's Foundation, Grapes of Spain, Issac Fernandez Selection, La Caixa, the Embassy of Spain, Williams-Humbert, and Biscayne Bay Brewing Company. The foodie event will unite and delight people while empowering rural villages. Angelina Klouthis, Executive Director of VFF USA says, "Bringing together such a passionate

group of chefs is an honor for our organization, through their generosity we are able to invest all sponsorship funds in empowering rural India.”

We are delighted to invite you to join us at "Recipe For Empowerment"!

When: October 6th, 2017 | 7:00 pm – 11:00 pm

Where: Wonder Bread Factory 641 S St. NW, Washington, DC 20001

Who:

- Gregory Booth, The Kitchen at Blue Creek
- Francisco Carrasco, Ham, Cheese, and Wine
- Kristy Ferretti, A Loving Table
- Dean Gold, Dino's Grotto
- Rodolfo Guzman, Jaleo
- Danny Lledo, Slate Wine Bar
- Logan McGear, Smoke & Barrel
- Dadisi Olutosin, Plated Food Groupe
- Daljeet Singh, Aroma
- K.N. Vinod, Indique
- Rahul Vinod, Rasa

On-Site Media Opportunities:

- Red carpet arrivals from 6:00pm
- Celebrity and VIP photo and interview opportunities
- All other scheduled interview opportunities will be coordinated prior to event, upon request

RSVP: Media must be accredited prior to attendance. Please contact Leah at leah@vffusa.org or Angelina at aklouthis@vffusa.org

More Information: <http://www.vffusa.org/recipe-for-empowerment/>

ABOUT VICENTE FERRER FOUNDATION USA - The Vicente Ferrer Foundation USA (VFF USA) is a non-profit organization with a mission to empower rural India. For 48 years, VFF has empowered vulnerable populations and marginalized members of society by partnering with rural communities to implement sustainable solutions and remove barriers to eliminate poverty. VFF programs benefit 3.6 million people in over 3,500 villages.

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